

Roland Announces New "i" Series Printers

Roland recently announced the new "i" versions of the VersaCamm VP series inkjet printer/cutters and the AdvancedJET AJ grand format inkjet printers. The new "i" series printers feature Roland's Intelligent Pass Control technology which allows users to achieve the same image quality at higher print speeds. This is accomplished by overlapping and feathering consecutive print passes so they literally become one continuous image — eliminating "banding." Intelligent Pass Control increases VersaCamm's productivity by printing up to 80% faster on banner and 50% faster on vinyl than the previous models. (in Standard print mode) *

* Print speeds vary depending on media and print mode.

VersaCamm VP-i Series

The new VersaCamm VP-i Series includes the 30" VP-300i (\$15,795) and the 54" VP-540i (\$21,995). The VersaCamm VP-i inkjets make it easier and faster than ever to produce durable, professional-quality posters, banners, POP displays, labels, decals, vehicle and floor graphics, heat transfers for apparel and more. VersaWorks RIP software is included.

AdvancedJET AJ-i Series

Designed for high-volume printing and rush jobs including billboards, banners, fleet and vehicle graphics, the AdvancedJET AJ-i Series includes the 74" AJ-740i (\$47,295) and the 104" AJ-1000i (\$62,995). AJ-i printers offer six-color CMYK+LcLm graphics at a maximum print speed of 968 sqft/hr for the 104" AJ-1000i. AdvancedJET AJ-i.

Roland Promotions - NOW through June 30, 2009

\$7,300 Instant Rebate on a New AdvancedJET AJ-740

The AJ-740 offers prints up to 872 sqft./hr. plus all the benefits of Roland Intelligent Pass Control. With rebate, the AJ-740 is priced at \$39,995 U.S.

Free 3rd Year Warranty with New SOLJETs and AdvancedJETs

Buy one of the following printers - equipped with Roland Intelligent Pass Control

- SOLJET PRO III XJ-640 or XJ-740 printer
- XC-540 printer/cutter
- AdvancedJET AJ-740
- AJ-1000 grand format printer.

You must register printer within 60 days of purchase and use Roland inks exclusively.

Lexan Reels Now in Stock at Dixie Neon

Complementing our existing plastic and polycarbonate product lines, we are now stocking reels of LEXAN clear solar grade polycarbonate. SABIC, a global company, acquired GE Plastics and the LEXAN product in 2007, adding a high-performance plastic to the SABIC product range and expanding the marketing internationally. Please call for more information or to inquire about reel sizes in our warehouse.

June Stimulus Package

Purchase any Flexi upgrade and get a free **Flexi 8 Training Video** (value \$199). It features Mark Rugen and contains more than 60 lessons and 8 hours of tutorials. More great June promotions and specials are available so call Jason today for more information.

Increase Productivity * Sharpen Skills * Boost Creativity

Offers Expire June 30, 2009

SESA Support our Summer Convention
June 12—13
Burton Signworks, Mt. Airy NC


Workshops Valuable in Today's Economy

Effective Sales Management—Getting the Most Out of Your Sales People

How to Protect your Company When Your Customer Goes Bankrupt

website www.southernstatessigns.org for information

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Dixie Neon will be closed on Friday, July 3 in observance of the 4th of July.