

## Graphtec America's Craft ROBO Pro

The Craft ROBO Pro is a desktop cutting plotter for professionals looking for a compact and portable solution. It is a 15" desktop model of Graphtec's CE5000 series of cutters. Craft ROBO Pro is ideal for a variety of media cutting applications including vinyl, heat and image transfers, contour cut stickers, labels, wrappers, hand tags, architectural and educational 3-D modeling, package design mock-ups and stencil cutting for paint, sandblast and etching masks. For a minimum investment, you can produce these products at your desktop without the waiting and cost of custom dies. Using Graphtec's Cutting Master 2 plug-in, you can design and cut directly from Adobe Illustrator® or Corel Draw®.

**GRAPHTEC**  
GRAPHTEC AMERICA, INC.



Craft ROBO Pro includes Graphtec's Automatic Registration Mark Sensor which enables the cutter to detect registration marks printed on many types of media, then automatically contour cut (die cut) around the printed image. The ROBO accommodates 19 inch media, has a maximum cutting width of 14.8 inches, a maximum speed up to 16 inches per second, and a cutting force up to 300 gf. List price of the Craft ROBO Pro is \$995.

## Exciting Products Seen at the ISA Show

**Cooley**  
Group

- . A variety of sign and awning products including new, environmentally responsible printable material

**FDC**  
GRAPHIC FILMS, INC.

- . Thermal Advantage Heat Transfer Media
- . Use your existing eco-solvent printer

**SignComp™**

- . An impressive new four-sided sign post!
- . Holds four sign panels and allows multiple configurations

**WZ**

- . A full line of custom indoor and outdoor ZipVision® electronic message centers
- . Programmable, full color, video and Ultra Bright LEDs

## Arlon DPF 8000 Vinyl film

### Engineering Grade Digital Print Pressure Sensitive Film

DPF 8000 is a 3.8 mil satin white vinyl with a permanent pressure-sensitive adhesive. Designed for indoor and outdoor graphics, DPF 8000 is made of 100% polymeric face stock with a special lay-flat liner. The special adhesive is designed for cold temperatures and "hard to stick" surfaces such as brick or concrete. DPF 8000 offers superior scratch resistance and outdoor durability of up to seven years unprinted. It's the perfect choice for wall murals and displays of polyolefin plastic surfaces. It is also designed to meet the needs of the transportation, vending and automotive industries. DPF 8000 is available in 30", 49", 54" and 60" widths.

**ARLON**



**Roland®**

## Roland's New HeatSoft™ Heat Transfer Solution

A combination of Roland's most advanced heat transfer media and a high-performance polyester transfer mask

### Heat Transfer Material

Roland's HeatSoft heat transfer material is a thin, heat-sensitive appliqué material for printing graphics for t-shirts, sweatshirts, sports jerseys, fabric hats and caps, aprons, bags, totes and other fabric items. It is available in 24" and 50" widths and is designed for use with Roland's Eco-Sol MAX inks.

### Polyester Transfer Mask

Roland's polyester transfer mask is a transfer tape for graphics printed with Eco Sol MAX ink onto a fabric garment. It is designed to lift the graphic from its backing liner sheet without removing ink off of the printed surface. The tape then releases shortly after pressing, making the process efficient and easy. The transfer mask ensures that the graphic remains dimensionally stable, keeps separate components positioned relative to one another and acts as a protective barrier from the heat press used to affix the graphic onto the garment.

