

Roland Announces 64" VersaCMM VS-640

Roland® At 64" wide, the new VersaCMM VS-640 is Roland's largest, fastest and most versatile VersaCMM printer/cutter. It's designed to produce a wide range of graphics including signs, banners, vehicle graphics and wraps, labels, fine art posters, packaging prototypes, POP displays, heat transfers for apparel and more.

The VS-640 is optimized to use Metallic Silver ECO-SOL MAX Ink which can print as a spot color or be combined with CMYK to produce thousands of brilliant metallic colors. The VS-640 supports three ink configurations:



- 4 color: KYMCCMYK— to attain the highest print speeds
- 6 color: CMYK + Lc and LmCM for enhanced blues and reds and perfect skin tones
- 8 color: CMYK + Lc + Lm + MT + W for metallic and white applications.

It prints on coated and uncoated media in speeds up to 248 sqft/hr in KYMCCMYK mode.

The VS-640 is economical to operate. For a low-density CMYK image, the average ink cost is estimated to be \$.16 per sqft. with an average media cost of \$.30 per sqft. for a total of \$.46 per sqft. For a high-density image, the average ink cost is about \$.28 per sqft with a media cost of about \$.30 per sqft. for a total of \$.58 per sqft

List price of the VS-640 is \$26,495. Call Dixie for our special package pricing .



Custom Color Mixing Services From Dixie Neon

**Need a custom color mixed?
A gallon? A quart? We'll do it!**

We now offer complete custom mixing services for Spraylat Lacryl Series 20 Metal Paint Intermix System. Series 20 is an automotive quality, one-component acrylic lacquer that applies easily and dries in 20 minutes. The finish is durable and fade resistant. Series 20 is intended for use on small jobs, including channel letter applications. **Dixie's custom mixing service is a very economical solution for you.**

Using our Spraylat Intermix system and standard formulas, we can mix more than 600 colors in both quarts or gallons. Match paints to PMS colors, paint swatches, vinyl or to your customers' sign program colors.

Whatever your next project, experience the savings by letting us custom mix your paint.



- Acrylic paint for sign faces
- Economical metal paint for channel letters and cabinets
- High quality urethane enamel for channel letters and cabinets

Shipping Paint: 1-2 gallons can be shipped UPS in a 2 gallon box. A special box fee applies for each gallon as well as a hazardous shipment fee for the box. 3-4 gallons are shipped motor freight in a four-gallon carton.



New Low Cost Printable Vinyl

FDC Series 7246 is an economically priced intermediate grade vinyl film. It is designed for printing general purpose graphics, signage and decals requiring medium term durability. This vinyl is 3.4 mil, and is durable outdoors up to four years. Try a roll. You'll love it!

Media	Sizes	Price
FDC 7246 White Digital Media Gloss or Matte	30" x 150'	\$78.75
	54" x 150'	\$141.75

Dixie Neon Holiday Schedule

**We will be closed on Friday, April 2
for the Easter holiday.**



Don't Forget!



**International Sign Expo 2010 April 8 -10
Orange County Convention Center
Orlando, FL
For more information visit www.signs.org.**

